

## **ABOUT THE TEAM**

The team is made up of professional and military members with a great sense of adventure and a lifestyle dedicated to physical fitness.

Ross Capdeville, a network administrator, is the team captain. With a long history of wilderness adventure, Ross has obtained certifications in land navigation, moving water paddling, and trad climbing. Ross has trained and raced throughout North America and brings a broad base of experience to the team.

Nick Thompson, a chiropractor at Chalemette Chiropractic, enjoys challenging his body and mind to new limits. Racing with the team since its founding, Nick holds basic climbing and paddling certifications. He brings unparalleled endurance and time management which helps the team through critical situations.

Ian Powell, a coast guard rescue swimmer, is used to training daily in the southern heat. His job keeps him in top shape and it shows on the race course. With his military training, he is valuable for both keeping the team on pace and his ability to make quick and correct navigation decisions.

Kristy Eubanks is a current college student finishing her degree in Outdoor Education. A finisher of the Atchaflaya 24 Hour race in 2001, Kristy also participates in duathlons, centry rides, and many running races. She loves any type of extreme sport and brings a physical as well as mental endurance to the team, encouraging good group dynamics.

Matt Bullwinkel is currently employed as a Special Agent with the FBI in Tupelo, Mississippi. He is new to adventure racing having competed in only a few races. However, he brings experience in navigation and problem solving from his years of military service as an Officer and Air Navigator with the United States Navy. He has also been rock climbing for over 13 years with climbing experience throughout the US, Pacific, and England.

In addition to these members, the team pulls from a field of many qualified athletes to tailor the team to the specific challenge of a race.

## **TEAM ACCOMPLISHMENTS**

The team consistently places in the top 10 in at least one race a month. Frequently we place in the top 3 and are in the local community media.

\* **September 2001.** Maintained 7<sup>th</sup> place after 22h 10m in Atchaflaya Adventure Race

\* **October 2001.** Western Diamondback Adventure Race - 2<sup>nd</sup> place in

29h 30m.

\* **April 2002.** Rock Roll Rattlesnake Challenge - 7<sup>th</sup> place in 45h 30m.

\* **May 2002.** New Orleans Adventure Race - 3<sup>rd</sup> overall out of 70 teams.

\* **June 2002.** Lake Bistenau Challenge - 9<sup>th</sup> place in 9h 9m

\* **July 2002.** Pensacola Challenge - 3<sup>rd</sup> place in 9h 17m

## **MEDIA EXPOSURE**

\* The team is a prominent force in the active New Orleans community. City-wide training races are held monthly during the season and attract athletes from Louisiana as well as neighboring states.

\* Our teammates are members of multiple city and state wide clubs for each of their sports. This exposes the team to thousands of people.

\* The team appeared on the Discovery Health channel program on the health impacts of adventure racing. Exposure to an estimated 2 million viewers. August, 2002

\* The team was featured in a full length article in the Times Picayune, July 2002. Exposure to over 800,000 local readers.

\* Team Captain Ross Capdeville is a frequent source for the venture sports section, providing trip recommendations to Times Picayune Staff.

\* Our team came out of nowhere to be a favorite at the 2001 Atchafalaya Adventure Race.

## **OUR AMBITIONS**

Having one of the few stable teams in the Southeast is our greatest asset. While we have done well on the regional circuit in 2002, we intend to participate in national events in 2003. While we have achieved name recognition in the southeast as one of the fastest teams, our goal is still bigger.

While we expect to qualify for the National Championship this year, we would like to delay our entrance to the National Circuit until 2003. After a successful 2003 season we expect to be a top national team in 2004. In 2005-06 we anticipate that the team will be competitive in the big international races like the Southern Traverse, Raid the North Extreme, Eco-Challenge Canada and others.

## SPONSOR BENEFITS

- \* Our team name is your company name.
- \* Our team will wear jerseys advertising your company
- \* We will display your company banner at the race site.
- \* Announcers will detail facts about your business to the typical 1,000 participants and fans at a race.
- \* Throughout the race, your company will be promoted
- \* Your company will appear in local media as a sponsor
- \* Your company will appear in local media when the team does well